

Demola Tampere

An open innovation platform of co-creation and agile experiments for students, businesses and universities.

Goal is to facilitate co-creation between businesses and academia to turn an idea/need into a working demo, prototype or concept. Demola is promoting and developing efficient co-creation methods, driving cultural change towards open innovation and enhancing innovation competencies.

- Operated by three universities in Tampere. Part of New Factory Tampere, regional innovation hub.
- Annually around 100 Demola projects with 450 students are carried out.
- Physical space in Tampere with other regional innovation platforms

Focus on co-creation and agile experiments in solving real challenges by developing working demos, prototypes and concepts.

3-4 month long Demola co-creation project includes:

- A challenge defined by the partner company or other organization.
- A call for a team of multidisciplinary and multicultural students. Also company provides participants for the project.
- An 8-week facilitated development process and a set of milestones such as Value Creation workshop, Pitching workshops and Testing Afternoon.
- Value/demo created by the team. IPR owned by the team.

Results & learnings

- Partner companies have licensed 80% of the project outputs and recruited 15% of Demola's students.
- Demola Tampere was launched in 2008. Since then it has grown into a global innovation ecosystem that works in 15 countries and consists of almost 60 universities and over 700 000 students.
- Demola's model of co-creation benefits organizations by encouraging their employees to innovate, strengthening their culture of experimentation, bringing fresh ideas and perspectives and identifying areas for development.
- Students receive valuable real life experience, enhance their innovation skills and get credits points. 75% of students consider entrepreneurship.

Funding

- Demola is funded by universities in Tampere, City of Tampere and project fees by companies.
- DIMECC high-tech ecosystem is buying a minority stake of Demola in 2018.

Read more: <https://tampere.demola.net/>